

- **Is this a redesign or new start?**
New Start
- **Company Domain**
<https://RefurbishedFoodEquipment.com>
- **Which platform (CMS) will be used for your website?**
Wordpress
- **Login for current website, or domain**
NA
- **How will content be produced for the new site?**
Written and produced by Kickass Websites
- **Describe The Website Navigation**
Home - Refurbished - New Equipment - Scratch & Dent - Financing - About Us - Contact Us - FAQ
- **Dropdown Menu for “Refurbished” Button:**
Ovens - Decks - Conveyor Ovens - Mixers
- **Please include your corporate color scheme**
TBD
- **Business hours to be displayed on the website**
9am-5pm MST (Sat Sun closed)
- **Email address to be displayed on the website**
info@refurbishedfoodequipment.com
- **Mailing address to be displayed on the website**
8547 East Arapahoe Road Suite J328, Greenwood Village, CO 80112
- **Primary phone number to be displayed on the website**
7205392470
- **Social media links (that you want displayed on the website)**
NA
- **Do you partner with other companies that you want to display their logo(s) on**

your site?

Hobart, Turboair, thunderbird, frymaster, cleveland, vulcan

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Testimonials/Reviews

NA

•

Video

NA

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Please submit 3-5 websites that you like the design and layout.

pizzaovens.com

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Please list here the languages you want your website displayed

English

•

Legal Company Name

Refurbished Food Equipment

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Who is the primary point of contact at your company for this project?

Bruce, Steve

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Primary Contact's Best Email

robertson-bruce@visionaryfoodservice.com

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Other company names?

NA

•

Year company founded

2022

•

Your mobile phone

7205392470

•

Tagline, Motto, Slogan

NA

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Brief description of your business

we help restaurant owners and practitioners obtain high quality refurbished food equipment like ovens and broilers that are backed by an industry best guarantee.

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Primary business category or vertical

Food Equipment

- **Mobility**
You do most of your business via phone, Online only
- **Service Territory**
USA
- **Service territory radius**
Entire USA
- **Value proposition**
Price and Warranty
- **Brief company history**
TBD
- **Ownership biography to display on the website**
TBD
- **Top 3-5 rivals and competitors we should be aware of**
TBD
- **Age restrictions to your business?**
NA
- **Total number of employees**
3
- **Employee Biography Information if you want it displayed on your website**
NA
- **What do you want people to do when they visit your website?**
Call You
- **Describe your ideal client**
Restaurant owner, or manager, or purchasing manager
- **What kind of results do you achieve for your customers?**
We deliver high quality, low priced refurbished food equipment with an industry best warranty
- **Any other details, or special features about your company that set you apart?**
NA

- **Any State or Federal license required?**
NA
- **Languages spoken at your business**
English
- **Which products and services do you want to display on your website, please list them here in detail, with product and service descriptions if applicable**
Will supply later
- **Please list any keywords or search terms associated with your business, and/or products and services.**
refurbished food equipment, used ovens, used broiler, used decks, etc
- **Awards or special recognitions.**
NA
- **Professional Associations, Affiliations, Groups, Clubs, etc**
NA
- **Sponsorships**
NA
- **Anything else you think we should know?**
NA